

Warning: This issue is only available for 7 days

Marlon's Marketing Minute

October 31 2009

\$17.00 after November 7

Hello,

Marlon here.

This week's Marlon's Marketing Minute article:

++++
**Article Marketing Step-By-Step - What
To Do and How To Do It With A Live Example**
++++

WARNING: This article is ONLY available for 7 days.
It's going to become a \$17 product.

- How to find an affiliate product for the Keyword
Hitman method
- How to cherry pick your keyword phrases with exact
accounts on my live examples
- What domain name to register
- How to insert the long tail keywords into your article
(actual example)
- How to get links to your blog
- How to get ranked

Last week's Keyword Hitman issue is going down.
Grab it today before it becomes a \$17.00 product.

<http://www.marlonsvideos.com/hitman/hitman.pdf>

This issue is ONLY available for 7 days. I plan to turn
it into a product that sells for at least \$17.00, if not

more.

If you don't have a reseller ID, just go to:
<http://www.getyourprofits.com> and sign up. It only takes
2 minutes.

There are 4 ADS at the end of this ezine. You can replace
all THOSE with reseller links if you want.

Marlon Sanders

PS: After you read today's article, please pass it along
on your blog, email or just to a few good friends.

Then hit me back on my blog.

I personally comment back. Let me hear from YOU!

PPS: Other marketers TEACH one thing while they DO another.

So they USE trick video to SELL you but then teach you other
methods. They DO one thing and TEACH another.

I TEACH what I DO -- even when it's CLEARLY in my self disinterest
to do so. I speak out and mention FORBIDDEN words like "work."

I have the GUTS to stand up and tell people they need to produce
something and this is how money is really made. This causes
some people to NOT buy because they want "the dream." They want
to push a button and have money magically appear.

I am the lone voice in the wilderness.

I teach the road less taken.

I am the narrow road to success.

This is who I am and what I do.

If you don't like it or can't deal with it, happy dreams.

.....

Marlon's Marketing Minute

Electronic Newsletter

<http://www.promotemarlon.com>

Vol. 4, #39, October 31, 2009

serve you at: <http://www.getyoursupport.com>

We have LIVE CHAT to serve you better. Most people in this business skimp on this. I don't. Tim is an award winning customer service person.

**** AFFILIATES – I'm revamping [getyourprofits.com](http://www.getyourprofits.com).
It's already simpler. [Best Affiliate Program](#)

==> Give Away "The Best Of Marlon Sanders" to your friends or list and snag spending cash and prizes!

I've just released "The Best Of Marlon Sanders"

Give it away to your friends or list and snag affiliate commissions as well as prizes.

<http://www.getyourprofits.com>

==> Download your FREEBIE ebook now.

"The Best of Marlon Sanders"

<http://www.bestofmarlonsanders.com>

There is a squeeze page. The idea is for you to enter the email address you actually READ! I'll send out a version later where you can bypass the squeeze if it bugs you.

~~~~~

## **C. -Article Marketin Step-By-Step - What To Do and How To Do IT With A Live Example-**

~~~~~

The Keyword Hitman and King of Step-By-Step Internet marketing is gonna break this down for you in 15 steps using a real example.

1. Go to [cbtrends.com](http://www.cbtrends.com) and find a product to promote.

Here's what I found:

<http://www.cbtrends.com/clickbank-product/kajones1.html>

You have to click STATS to get the graphs.



2. Type the word "shyness" without the quotes into Microniche Finder
3. I clicked on keywords that looked like they'd attract people interested in the product
4. Identified the following keywords

stop being shy -- Searches 2400

Competition: 12,300

Microniche -- Green 39

intitle:"getting rid of shyness" inanchor:"getting rid of shyness"

how to stop being shy -- Searches 1000

Competition: 1400

Micronihce -- Green 22

intitle:"stop being shy" inanchor:"stop being shy"

how to overcome social anxiety -- Searches 590

Competition -- 6370

Microniche -- Green 5

intitle:"how to overcome social anxiety" inanchor:"how to overcome social anxiety"

getting rid of shyness -- Searches 170

Competition: 1


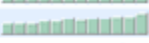

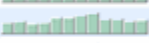

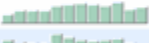

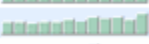




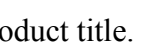
Microniche -- Green 0

social anxiety help -- Searches 480

Competition: 1320

Microniche -- Green 14

That is the research.

<input type="checkbox"/> social shyness	1,600	590		Get Exact Phrase Count	1.10	Get OCI	607	✖
<input type="checkbox"/> social phobia cure	390	590		Get Exact Phrase Count	1.31	Get OCI	Get SOC	
<input type="checkbox"/> painfully shy	480	590		Get Exact Phrase Count	0.39	Get OCI	245	⚠
<input type="checkbox"/> how to overcome social anxiety	880	590		Get Exact Phrase Count	2.18	Get OCI	5	✔
<input type="checkbox"/> social anxiety help	480	480		Get Exact Phrase Count	2.24	Get OCI	14	✔
<input type="checkbox"/> social anxiety cure	590	480		Get Exact Phrase Count	2.15	Get OCI	12	✔
<input type="checkbox"/> shyness and social anxiety	880	480		Get Exact Phrase Count	0.91	Get OCI	31	✔
<input type="checkbox"/> extreme shyness	320	480		Get Exact Phrase Count	0.57	Get OCI	79	⚠
<input type="checkbox"/> cure for shyness	210	390		Get Exact Phrase Count	0.85	Get OCI	Get SOC	
<input type="checkbox"/> treatment for social anxiety	320	320		Get Exact Phrase Count	2.89	Get OCI	Get SOC	
<input type="checkbox"/> social phobia anxiety	390	320		Get Exact Phrase Count	1.50	Get OCI	Get SOC	
<input type="checkbox"/> social anxiety self help	390	320		Get Exact Phrase Count	2.25	Get OCI	Get SOC	
<input type="checkbox"/> shyness test	260	320		Get Exact Phrase Count	0.05	Get OCI	Get SOC	
<input type="checkbox"/> shyness forum	73	260		Get Exact Phrase Count	0.56	Get OCI	Get SOC	
<input type="checkbox"/> overcoming shyness and social phobia	260	260		Get Exact Phrase Count	0.05	Get OCI	Get SOC	
<input type="checkbox"/> overcome being shy	320	260		Get Exact Phrase Count	0.05	Get OCI	Get SOC	
<input type="checkbox"/> cure shyness	170	260		Get Exact Phrase Count	0.85	Get OCI	52	⚠
<input type="checkbox"/> coping with social anxiety	210	260		Get Exact Phrase Count	3.25	Get OCI	Get SOC	
<input type="checkbox"/> christopher lane shyness	Not Enough Data	260		Get Exact Phrase Count	0.05	Get OCI	Get SOC	
<input type="checkbox"/> beat shyness	140	260		Get Exact Phrase Count	0.51	Get OCI	287	⚠

Here's my video I made on how to use MicroNiche finder to find hidden gold:

http://www.TurboProfits.com/tracking/go.php?c=oct_13_mnf

5. Find domains with keywords that include the product title.

At the time I'm WRITING this, the following are available:

conqueringshyness.net	Just registered it myself!
conqueringshyness.org	available

I registered conqueringshyness.net

Before you fall all over yourself registering these two domains, the right chart on cbtrends is heading down some. It's better to promote a product with a rising graph. There are lots and lots and lots of products to promote.

Still, this is a market I'd go into.

6. Write your article

I just wrote this in 10 minutes. Once you write a few they get faster. Your first 5-10 articles will go slow. They get easier and faster.

NOTICE how I worked in the long tail keyword phrases. That's a trick I picked up from Dean Shainin, a super top notch article marketer:

http://ezinearticles.com/?expert=Dean_Shainin

=====

Title: Stop Being Shy: How to overcome social anxiety

The phrase "stop being shy" has 2400 searches a month. Well, actually more because Microniche Finder doesn't show aggregated results for Google, Yahoo, MSN and Bing.

The phrase "how to overcome social anxiety" has 590 searches and really low competition. I figured we'd throw it in the title and cherry pick it.

Now, write 250 to 500 words and include your long tail keywords:

*how to overcome social anxiety
stop being shy
conquering shyness
social anxiety help*

I'll write an article. Here's the gist of it:

Stop Being Shy: How to overcome social anxiety

If you're interested in conquering shyness, or want a little social anxiety help, I've put together a few tips here for you based on my own experience.

1. It takes practice, practice, practice

The way you stop being shy is by doing things that feel uncomfortable for awhile. You have to go out, say hi to people, feel awkward and get a few dirty looks.

2. Don't worry about "dirty looks"

When you say something to someone that isn't totally congruent, you WILL get a few dirty looks.

Don't worry about that. After you practice more, those nasty looks will go away. And you'll be surprised that you won't get many of them anyway.

3. People mirror what you project.

If you go in strong and confident, people will respond positively. The more hesitant you are, the more spooked people will be.

4. Don't sweat it if you're hesitant at first.

The cure for being painfully shy is just practice. It's that simple.

5. Get educated on the causes and cures of shyness

This is really important.

BIO BOX

To help educate you about these causes and cures, just download this PDF: [conquering shyness](#) PDF. It's right there on the blog.

My blog gives you all kinds of tips on "[how to stop being shy](#)". Give me shout out in the comments! I'd love to hear from you.

Johnny Shykiller is a writer out of Texas and is no longer shy.

=====

7. The links in the bio box are anchor text links. They look like this:

```
<a href="http://www.conqueringshyness.net">conquering shyness</a>
```

All I did was open up Dreamweaver, my html editor, created the hyperlink, then clicked the code tab and copied it. But it doesn't take long to memorize the syntax or code above. You have the little carrot pointy thing -- <. Then a href= Then you have the url in quotes "URL" then then right thing -- > And finally you have the keyword conquering shyness or whatever your keyword is. Followed by the closing tag --

That is called anchor text.

I created two anchor text links to my new blog that I'm gonna have my filipina put up:

conquering shyness
how to stop being shy

8. Submit the article to ezinearticles.com and give a shout out to Chris Knight for me when you do that.

9. Put up your blog

I'll have my filipina do this. Simple wordpress with a nice theme. It's easy to do yourself or hire someone on Odesk.

10. Put a few articles on the blog.

Check out my new <http://www.salesletters.com> blog to see an example of how to do this. You can give me an anchor text link to the word: "sales letters" if you want.

And also my new Design Dashboard blog:

<http://www.designdashboard.com/blog>

I need to put Robert Plank's Action Pop Up on there so I can get subscribers.

11. Socially bookmark the site and articles

You can automate this if you want.

12. Drip some links on it

I DOUBT I need links to rank for this. But to be safe, I can drip some links:

<http://www.warriorforum.com/warrior-special-offers-forum/21370-manual-directory-submissions-1000-directories-slow-submissions-tracking-available.html>

You have to piece together that link. It's really long.

Google isn't all that big on directory links. But these terms aren't all that competitive. It'd work fine.

13. Link some web 2.0 to it

Again, you don't need to do this. If it was a more competitive term, I'd drop some links on it.

My friend Peter Parks is awesome at web 2.0. I just finished a crazy interview with him that will be a bonus for a new product on traffic I'm working on.

Maybe a Squidoo lens, Hub Page or something else like that to give a couple of high authority links.

Potpie girl has a nice video on putting up your Squidoo:

<http://www.screencast.com/users/potpiegirl/folders/Jing/media/bebfd7cf-f382-4ed7-abc4-7208fe2c7a33>

I had to wrap that link to get it in this article. You'll need to put that in Google as one long url without the break in it after media/.

14. If you needed it you could do more article directory submissions using isnares, submityourarticle, or articlemarker.com

15. If you needed you could do other stuff we don't have time to talk about here.

Marlon Sanders
The King of Step-By-Step Internet Marketing and
"The Ambassador of Old School Marketing"

P.S. In the spirit of complete compliance, here is my
new disclaimer:

Ain't NONE of the results in NONE of the web pages
below anything remotely resembling AVERAGE nor typical."
People who succeed at stuff possess superhuman,
freakish ability and you should NOT assume you fall
in that elite class of superhumans. You' ain't never
gonna amount to nothing so just give it up. That's
my disclaimer. My generally expected result I'm pretty
sure I can substantiate is 01. And if you work really
hard, read well and follow all the instructions
you too can end up in this elite class.

Marlon Sanders is the author of "The Amazing Formula That
Sells Products Like Crazy for approximately .00001% of the
people who buy the product and the KING of Step-By-Step
Internet Marketing for those 3 people out of 50,000 who
can actually follow steps."

You can COMMENT on this article here:

<http://www.marlonsnews.com/article-marketing-step-by-step-revealed-comment-on-the-pdf/>

My web sites have an issue and are going slow right now. So you may have
to wait a bit.

To get on his killer ezine list, to get cheat sheets and all kinds
of other goodies every Saturday and during the week, to get simple,
to-the-point Internet marketing know that works real world without
all the hype, go to:

http://www.TurboProfits.com/tracking/go.php?c=9_19_bloglink
and subscribe

Check out all my products here:

<http://www.getyourprofits.com>

(SIGN UP AS A RESELLER, put YOUR reseller URL and ID where
the above link is, post this on your web site and make some
dough for spreading a killer guide everyone will want to

tall. There is one product that is stable.

<http://www.amazingformula.com>

4. Are You Paying Over \$10.00 For Hosting?

If you are, you may be getting ripped off. Design Dashboard shows you not only the basics of doing your own design but really walks you step by step through setting up your hosting, autoresponders and shopping cart.

<http://www.designdashboard.com>

The image is a screenshot of the Design Dashboard website. On the left, there is a sidebar with a grid of icons representing various web design tools and services. The main content area has a green header with the text 'the Design Dashboard' and 'designdashboard.com'. Below this, there is a blue box with white text that reads 'Screen caps completely updated and many new step-by-step written instructions added! The clearest, best Design Dashboard -- EVER!'. To the right of this box, there is a white box with blue text that reads 'System That Turns Creating Web Pages, And Blogs Into a Virtual No-Brainer!'. Below this, there are links for 'Customer Support' and 'Affiliates'. At the bottom, there is a large blue box with white text that reads 'How to Point 'n Click Your Way To Create Amazing Web Pages That Sell Your Products Like Crazy!'. On the left side of the bottom section, there is a small image of a person's signature and the text 'You've Got a Web Site Ready To Make Sales!'

5. Promote your own products made easy

Grab the brilliant video by Adeel Chowdhry on how to mash together stock video, stock sounds and stock music to create an attention-grabbing, compelling video you can put on your sales page, Facebook, Squidoo lenses, Hub Pages, or even Twitter out to your list.

<http://www.PromoDashboard.com>

6. Your Own Products?

It's the only step-by-step, A to Z system not JUST for creating info products but that shows you HOW to select product ideas using my "flanking move" I've built my business

on, HOW to do 12-product surveys with an actual example, that gives you a tested, proven email & source with a 30% success rate in getting interviews with experts -- PLUS, templates that would cost you more than the Dashboard to have custom created! <http://www.productdashboard.com>

+++++

E. Get the Evergreen Traffic System

+++++

Tinu emailed and says she has added new info on social media!

Most All Her Domains Got Shut Down, She Can't Get Out Of Bed Some Days, Her Hands Swell Up Like Balloons, Her Podcast and Video Hosting Got Shut Down -- And She STILL Snagged 3,579 Average Visits Per Day In April 2008!

http://www.TurboProfits.com/tracking/go.php?c=7_25_tinue

Evergreen Traffic System is now sold and serviced directly by Tinu. That link there would be a tracking link and NOT an affiliate link.

Tinu's seo stuff is BRILLIANT and evergreen. It STILL works awesome.

=====

Copyright 2009 Higher Response Marketing Inc.
All rights reserved.

Post your comments here

<http://www.marlonsnews.com/article-marketing-step-by-step-revealed-comment-on-the-pdf/>