

Need customer support? Go to <http://www.getyoursupport.com>
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[ALL Social Media Blow Out Buyers PLEASE Read Announcements](#)

Marlon's Marketing Minute

December 11, 2010

**“How to Assemble
Your Vast Digital Empire
In 60 Seconds With NO Recurring
Billing, Locked and Loaded,
Ready to Rock The World”**

"Get 22 killer Facebook videos plus Squidoo, Linked In, Digg, and more! "

This is my social media blow out! The dude who did these videos is really excellent at teaching. High quality stuff. Paul Myers told me about them.

The price goes up on Monday. But could be before 'cause only 49 are going at the current price. PLUS – I'm sending out a special BONUS to all buyers today that I'm personally creating about social media. Your purchase supports my production of this ezine.

<http://budurl.com/SocialMediaBlowout>

We have 49 available at the current price then it goes up to \$37. So by acting now you save money.

Announcements

1. Buyers of "Social Media Blow Up" – The videos are FIXED!!

I'm so sorry. My stupid internet connection and FileZilla don't like each other. Lisa and I could have sworn the upload was valid but it was corrupted. So if you have ANY problems on the vidss, you need to re-download them. I'm doing a new BONUS today for you as my way of apologizing.

2. Customer support issues – PLEASE post to the support desk at <http://www.getyoursupport.com>

Lisa is a bit overwhelmed with the Infusion move and the TONS of buyers for Social Media Blow Out AND our screw up. So be a little patient if you can.

Featured Article

“How to Assemble Your Vast Digital Empire In 60 Seconds With NO Recurring Billing, Locked and Loaded, Ready to Rock The World”

If you have 24 hours, you can assemble a veritable digital empire virtually overnight.

This really opens up a LOT of profit opportunities for you.

Let me explain:

We're in the process of moving 32,000 affiliate records and 500+ products (with variations) to Infusion. It's been a huge task and has taken us 3 months.

Here was the problem I HAD to solve:

Step one: People buy a product

Step two: They go to the download area

Step three: They access the product online or download it

The PROBLEM was I did NOT want to email people their passwords. All that does is create support. I did NOT want to assign a password since no one can remember it. I did NOT want my products to be locked inside someone else's system where they could hold them hostage and force me to pay any fees they demanded in the future.

I needed password protection for my digital products with instant auto login and the user to choose their own user name and password.

Infusionsoft couldn't do that. Amember is what we have been using but it doesn't talk to Infusion and the programmer we hired couldn't get the 100% integration we needed.

I surfed and surfed.

In the meantime, I found NEW THINGS I didn't know about. Wow. I discovered several totally awesome motherloads.

Imagine this: You take a standard wordpress blog which is free to set up. You stick it on an inexpensive Hostgator account. You add a PLUGIN which takes literally 60 seconds.

You are NOW locked and loaded with every freaking tool imaginable and ready to conquer the world.

Well, you do have to configure your settings. OK, so life isn't perfect and it'll take you another hour, or whatever. But still you have:

- * Prospects and customers go into an autoresponder (either a cheapo free one built into the software or a major one)
- * Password protection of files on YOUR server, not locked inside someone else's system where they can be held hostage
- * Complete THEMES for 1 click SQUEEZE PAGES, launch pages, sales pages, you name it, you got it in basically a click of the button. They gotta be customized but it IS amazing the variety of quality of what you have that looks like a million bucks. THIS alone is a huge innovation. You can't tell these are BLOG pages! And you set them up faster than you can say Wiki Leaks.
- * Tricked out affiliate program that will certainly get the job done. I'm not saying it's Infusion but it's pretty darned good.
- * Auto login – so people buy a product say from Clickbank, they go to a page where they enter their user name and password and NOW they are inside YOUR system!
- * Complete ability to DRIP content daily, weekly or monthly
- * And get this, that's JUST the beginning.

No, this isn't a fantasy.

No you don't have to pay more to find out HOW to do this. I'm revealing the tools right here, right now, for free Well, my info is free....you gotta buy the tools...

Here are the steps:

Step One: Install Wordpress

Wordpress is becoming the new platform on which you launch everything, do everything and build your digital empire. It's free and everything is now being developed FOR it and to integrate WITH it.

You'll need hosting for this. Just your basic hostgator account is good. I like what's called their reseller account.

The AWESOME thing about installing wordpress is it's built into Fantastico comes with Hostgator. But if you're on a host that doesn't have it, all you do is create your database (you click a button, create a database name, user name and add the user to the database) and upload the files. Done.

Step Two: Choose Your Software

Here are the options:

a. Wishlist Member

Tracy and Stu hit a home run here and the REASON is that when people buy from ANY other system – Paydotcom, Clickbank, Automateyourwebsite.com, 1shopping, or ANY other shopping cart or system in the world, you simply make the thank you page the REGISTRATION page!

You can even take people who subscribe to your list and take them to the registration page for a FREE MEMBERSHIP, and then offer them chances to upgrade later.

And get this – that page CANNOT be passed around. It's generated digitally on the fly.

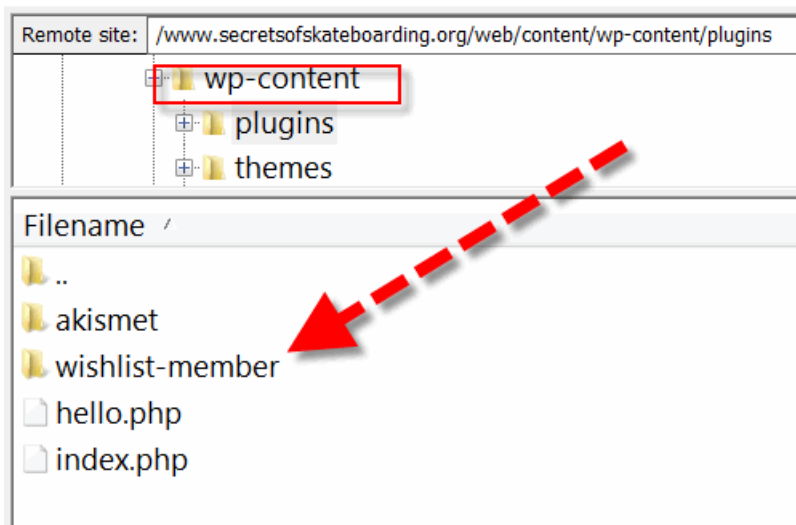
Love it. Totally love it. At the point, the buyer OR new opt in is IN your Wishlist Member installation.

How trick and cool is that?


Another AWESOME thing is Wishlist can THEN subscribe the buyer or new opt in TO

Here is the info on it:

A. Upload it into your wp-content > plugins



B. Click ACTIVATE in your plugins

 **Plugins** [Add New](#)

Plugin **deactivated.**

[All \(3\)](#) | [Active \(1\)](#) | [Recently Active \(1\)](#) | [Inactive \(2\)](#) | [Upgrade Available \(1\)](#)

Bulk Actions [Apply](#)

<input type="checkbox"/> Plugin	Description
<input type="checkbox"/> Akismet Deactivate Edit Version 2.4.0 By Automattic Visit plugin site	Akismet checks your comments against the Akismet web service to see if they look like spam. It puts the code in your template. See also: WP Stats plugin .
<input type="checkbox"/> Hello D Deactivate Edit Delete Version 1.5.1 By Matt Mullenweg Visit plugin site	symbolizes the hope and enthusiasm of an entire generation growing up with the web. Hello D is a simple plugin that adds a "Hello D" message to your admin screen on every page.
<input type="checkbox"/> WishList Member Activate Edit Delete Version 2.50.748 By WishList Products Visit plugin site	WishList Member is the most comprehensive membership plugin for Wordpress users. WishList Products Blog . Requires at least Wordpress 3.0 and PHP 5.2

C. Now it's installed just click WL plugins at the BOTTOM of your wordpress menu

WordPress dashboard for "Secrets of Skateboarding". The left sidebar shows navigation menus: Dashboard (with sub-items: Updates 3, Akismet Stats), Posts, Media, Links, Pages, Comments, Appearance (with sub-items: Plugins 2, Add New, Editor, Akismet Configuration), Users, Tools, Settings, and WL Plugins (highlighted with a red box and a red arrow pointing to it). The main content area displays the "Dashboard" title and a "Right Now" summary table:

Content	Discussion
2 Posts	1 Comment
7 Pages	0 Approved
1 Category	0 Pending
0 Tags	1 Spam

Below the table, it states: "Theme **WishList Member Theme Version 2.6** with **0 Widgets**". It also mentions: "You are using **WordPress 3.0.2**". A note from Akismet states: "Akismet has protected your site from 1 spam comment already, and there's 1 comment in your spam queue right now." The "Recent Comments" section shows "No comments yet." The "Incoming Links" section states: "This dashboard widget queries Google Blog Search so that when another blog links to your site it will show up here. It has found no incoming links... yet. It's okay — there is no rush."

D. Check out your NEW turbo charged, hopped up, locked and loaded online money making freaking MACHINE!

Dashboard Settings Members Membership Levels Sequential Upgrade Integration

WordPress 3.0.3 is available! [Please](#)

WishList Member Dashboard

Your Membership Stats

You are currently running on WishList Member v2.50.
* The most current version is v2.50.782. [Download / Upgrade](#)

Members	
· Level 1 Membership	3
· Create Your Own Products	2
· Total Members	5
· Total Unique Members	4

Support

- » Customer Support
- » Video Tutorials
- » Help Guide
- » FAQ's
- » API Documents
- » Release Notes

Settings - Adjust the main settings for your membership
Members - See and manage your members
Membership Levels - Control the content your members see
Sequential Upgrade - Setup sequential upgrading of members
Integration - Integrate with shopping carts and autoresponders

WishList Member News

New Release of WishList Member (v2.5)

November 17, 2010

We are VERY proud of this new release of WishList Member as it contains many popular shopping cart integrations, updates and new features. If you're running a large membership site you'll also notice a dramatic difference in speed. There have been some MAJOR improvements made to WishList Member making this a release we recommend everyone upgrade [...] [more »](#)

WishList Member Live 2-Day Event

November 11, 2010

If you haven't heard about the WishList Member Live Event, you need to check it out as soon as you can. Tickets are going fast and it's almost COMPLETELY FULL. <http://wlpink.com/go/wmlive10> Join us for Two Action Packed Days as we reveal some of our top strategies for maximizing WishList Member on your site. Guests Speakers include Cory [...] [more »](#)

To See All The Member News, [Click Here](#)

Check it out man. You can have people join for FREE. You can have them upgrade to higher levels then for MONEY. Like to Silver, Gold or Platinum. The “copper” level is free!

You can integrate it with shopping carts in a CLICK:

Dashboard Settings Members Membership Levels Sequential Upgrade Integration

WordPress 3.0.3 is a

WL Member » Integration

Shopping Cart Integration

Select System

Infusionsoft

None

1ShoppingCart

Clickbank

Cydec

Infusionsoft

Paypal

Premium Web Cart

RedOakCart

Generic

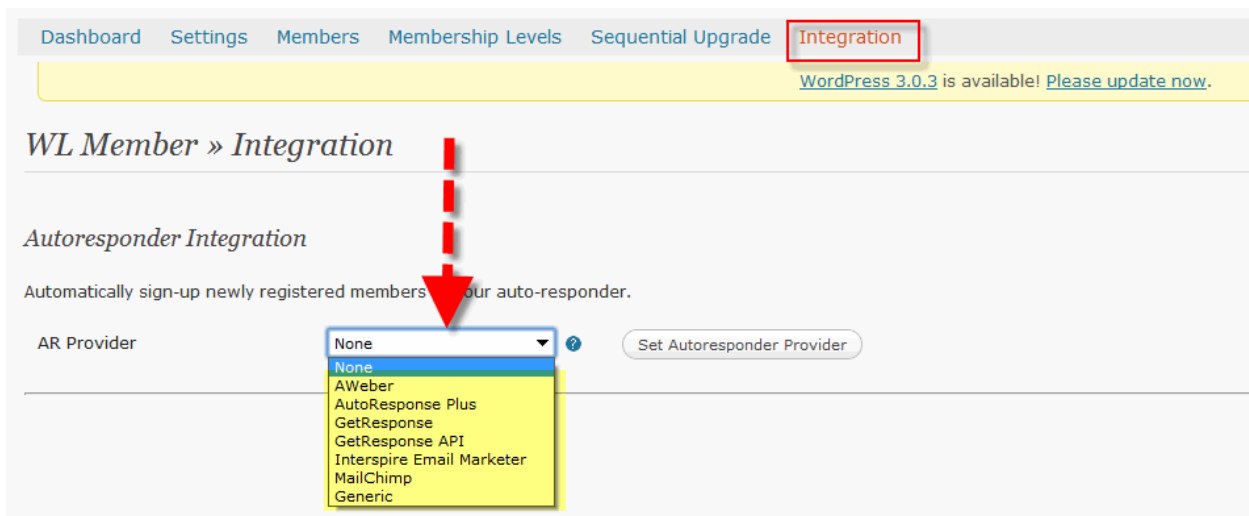
[Learn more about Infusionsoft](#)

Infusionsoft Integration

Integrating WL Member to Infusionsoft steps

It integrates with shopping carts like 1 shopping (automatyourwebsite), Paypal, Clickbank & more

Finally, you can integrate with AUTORESPONDERS:



I'm NOT here to pimp Wishlist Member in specific. It's cheap, you can buy a version that you can install on as many domains as you WANT or you can just buy a cheaper 1 domain license.

If you want to watch more VIDEOS on how to use it and all the features go here:

<http://member.wishlistproducts.com/o2-wishlist-member-dashboard-wp27/>

If you want to buy it via my affiliate link so I make a few bucks and you support the content I deliver in my ezine, buy it [HERE](#).

Otherwise, just go to wishlistproducts and buy it.

OPTION B: Digital Access Pass

There is another option. I don't think it's fair to just give one option.

Tracy Childers and Stu from Wishlist are guys I know. Tons of my friends use their software.

They DO have a competitor in a REALLY totally feature rich software program at a similar price that also blows me away.

It's called Digital Access Pass. I've read sterling reviews of it and I'm complete impressed by all the features of it.

I have to say that on a features basis it has more than Wishlist but I don't know if it gives you a dynamic registration URL that cannot be passed around. That to me is absolutely CRITICAL.

But if you look at the features of a program you can install in a minute by uploading to your Wordpress PLUGINS like I showed you above and then activating, you'll be BLOWN AWAY with all the features you can have:

It has BUILT IN upsells, OTO's, upsell trees, Amazon S3 Media Vault and more features than I can even wrap my brain around without installing it and going over it in detail.

For example, here is the info on the affiliate module in it alone:

<http://www.digitalaccesspass.com/doc/incredibly-powerful-affiliate-program/>

It isn't in my own best interest to tell you about this program in that they are aggressively pushing their 1 shopping cart private label to integrate with it. And automateyourwebsite.com is MY private label.

Having said that, the cool thing is it integrates awesome with 1shopping.

The DOWNSIDE is it does so many things I've heard that you need to be pretty GOOD at Wordpress to use it.

There is beauty in SPEED and SIMPLICITY.

And Wishlist Member certainly wins on those accounts. But you know, if you're a power user or want a whole boatload of features without spending a lot, you gotta look at this.

If you compare it to what I've used for years – Amember – I'm not sure **there is a comparison. This thing is really locked and loaded with features.**

Step Three: Totally TRICK OUT your membership site in a HEARTBEAT with pre-made launch, squeeze, sales letter and page templates that will BLOW you away!

OK. This is SO freaking awesome.

<http://nanacast.com/vp/97647/87341/>

That right there will BLOW you away. Those templates plug right into Wishlist member and give you instant launch templates, squeeze pages everything and they look TOTALLY hot. This is what I personally will use.

A few others you might like that I haven't examined as closely. Here are video squeeze page templates.

<http://nanacast.com/vp/95444/87341/>

Step Four: Make MONEY

This is the FUN part.

First you gotta get a way to TAKE money. You can use Payal and their shopping cart to start and then just drop people into Wishlist via the dynamic registration URL.

EASY!

You can use paydotcom or Clickbank so you can take advantage of their affiliate software and base, although Wishlist has a basic affiliate software you can use with it and Digital Access Pass has what I think might be more robust (haven't examined it yet).

Next choose your MONEY MODEL which is how you get paid...☺

a. Free to paid model

You can have people sign up for FREE to Wishlist when they opt into your email list. They are at that point ALREADY a member. Then you can upgrade them to Silver, Gold or Platinum.

b. Add a continuity program with PLR

It's cool because you can buy a bunch of quality PLR, create a drip membership site, add in some of your own custom content and have something that really rocks.

I'd suggest adding PLR from multiple sources not one. And I suggest dropping in some of your OWN Camtasia videos, ezine issues, articles, INTERVIEWS or content.

Interviews are EASY to do on Skype using Pamela for Skype. You record with a click of the button. Pop those into your membership site and folks LOVE it.

c. Deliver plain ol' digital content, ebooks, courses or whatever you dream up.

The content is protected.

c. Use a FREE mode and incorporate upsells

Always a cool thing.

So many possibilities. Out of time today.

But it's safe to say Wordpress is an awesome platform that is really a great thing, especially for newbies.

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Marlon Sanders helps people with hopes and dreams figure out how to turn those into reality by selling stuff on the Internet. <http://marlonsanders.com/levelone>

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Resources you can use
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1. FREE “Money From Anywhere” book download

My friend Pat O’Bryan has a new book that will be sold on Amazon shortly. But you can download it right now for free.

<http://www.moneyfromanywhere.com>

2. I got my final warning from Google..now it's MY turn....

<http://budurl.com/marlonsrevenge>

3. Confused by Internet marketing? This unravels the big picture and makes it all crystal. Thousands around the world have been helped:

<http://www.amazingformula.com>

4. Are You Paying Over \$10.00 For Hosting?

If you are, you may be getting ripped off. Design Dashboard shows you not only the basics of doing your own design but really walks you step by step through setting up your hosting, autoresponders and shopping cart.

<http://www.designdashboard.com>

5. How To Promote YOUR Products Step-By-Step
THIS is where you start.

You have a product you want to promote or want to learn HOW to promote? Start here.

6. Super Newbie Quick Start Course On Info Product Creation, Profiting and Delivery....

It's the only step-by-step, A to Z system not JUST for creating info products but that shows you HOW to select product ideas using my "flanking move" I've built my business

on, HOW to do 12-product surveys with an actual example, that gives you a tested, proven email & source with a 30% success rate in getting interviews with experts -- PLUS, templates that would cost you more than the Dashboard to have custom created! <http://www.productsdashboard.com>

COOL FREEBIE ON HOW TO SHOOT WHITE SCREEN VIDEO

I found this awesome video by Brad Gosse on how to shoot white screen video. Very nice tutorial.

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E. Get the Evergreen Traffic System
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Tinu emailed and says she has added new info on social media!

Most All Her Domains Got Shut Down, She Can't Get Out Of Bed Some Days, Her Hands Swell Up Like Balloons, Her Podcast and Video Hosting Got Shut Down -- And She STILL Snagged 3,579 Average Visits Per Day In April 2008!

http://www.TurboProfits.com/tracking/go.php?c=7_25_tinue

Evergreen Traffic System is now sold and serviced directly by Tinu. That link there would be a tracking link and NOT an affiliate link.

Tinu's seo stuff is BRILLIANT and evergreen. It STILL works awesome.



<http://www.ateamsuccess.com>

The Road Not Taken

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim
Because it was grassy and wanted wear,
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.
Oh, I marked the first for another day!
Yet knowing how way leads on to way
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I,
I took the one less traveled by,
And that has made all the difference.

Robert Frost

<http://www.poemhunter.com/>