How to Create a Squeeze Page AND Get Traffic To It – All In 11 Minutes

How To Create A Great-Looking Splash or Squeeze Page In 7 Minutes, Then Advertise It To 446,287 People In 4 Minutes – All For a Total Investment of 11 Minutes of Time and $6.95 Money

Special Fireworks Edition!

Hello,

Marlon here.

JOIN ME July 4 for a **FREE LIVE CHAT** conference where there is NO pitch, no presentation, just live chat about Internet marketing with me on a web cam!

On July 5 at 3 CST and 4 EST and 1 Pacific, GO HERE. I've never done this type of conference before so be prepared for a few blips or bleeps. It'll be an experience for BOTH of us!

Affiliates -- Mr. Stickman is making his first 2011 appearance TOTALLY updated and tricked out with a drop dead, killer promotion that will pop your eyes out!

Now, how would you like the Ultimate Live Training Grounds in which you can create, test and roll out your ideas for a very, very small amount of money and do it at veritable blitzkrieg speed?

Watch me do it in today's issue that INCLUDES a video, and INCLUDES the dirt cheap traffic source and the PROOF. And I also answer the OBVIOUS objection nay sayers will have.

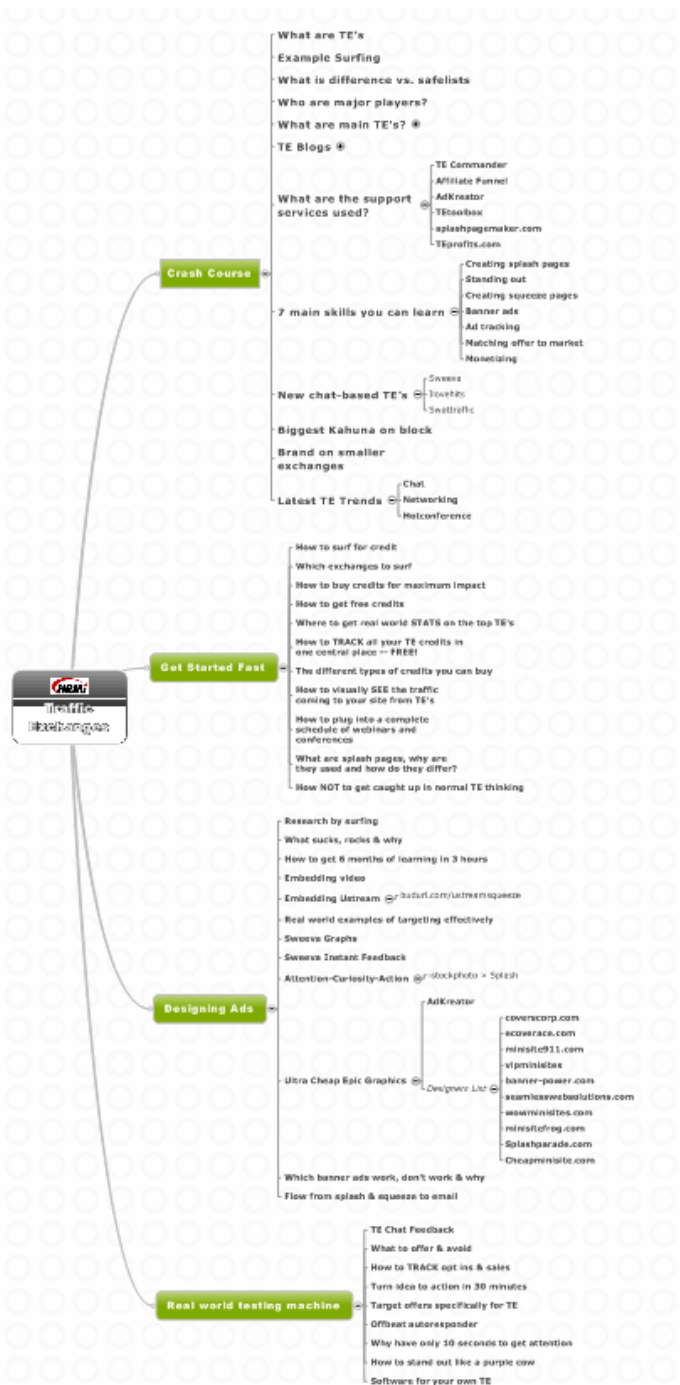Coaching members – see announcements.

See you July 4 LIVE!

Best wishes,

Marlon

This issue contains:

A. Who Else Wants 60% Front End and 50% Back End?

B. Announcements from Marlon (Important)

C. Main Article: How To Create a Squeeze Page AND Get Traffic To It – All In 11 Minutes

D. Services You Can Use

Brought to you by: Marlon Sanders - Publisher

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==Get My New== 3 Hour <u>Special High Intensity Training</u> on how to get traffic in 4 minutes, test out squeeze page ideas in 7 minutes, build an autoresponder list of 10,000 for $19 a month -- FREE!

If you like today's article, you'll LOVE my Special High Intensity 3-hour video training on how to use the Ultimate Training Grounds for Internet marketing where you can buy traffic dirt cheap and get it free, get traffic to your site in 4 minutes, test out your squeeze page ideas in 7 minutes, put up to 10,000 on an autoresponder for only $20 a month, and master Internet marketing skills faster, simpler and easier than ever before!

Just check out the mind map:

Crash Course
- What are TE's
- Example Surfing
- What is difference vs. safelists
- Who are major players?
- What are main TE's? ⊞
- TE Blogs ⊞
- What are the support services used?
  - TE Commander
  - Affiliate Funnel
  - AdKreator
  - TEtoolbox
  - splashpagemaker.com
  - TEprofits.com
- 7 main skills you can learn
  - Creating splash pages
  - Standing out
  - Creating squeeze pages
  - Banner ads
  - Ad tracking
  - Matching offer to market
  - Monetizing
- New chat-based TE's
  - Swarm
  - Itowbiz
  - Snettraffic
- Biggest Kahuna on block
- Brand on smaller exchanges
- Latest TE Trends
  - Chat
  - Networking
  - Hotconference

Get Started Fast
- How to surf for credit
- Which exchanges to surf
- How to buy credits for maximum impact
- How to get free credits
- Where to get real world STATS on the top TE's
- How to TRACK all your TE credits in one central place -- FREE!
- The different types of credits you can buy
- How to visually SEE the traffic coming to your site from TE's
- How to plug into a complete schedule of webinars and conferences
- What are splash pages, why are they used and how do they differ?
- How NOT to get caught up in normal TE thinking

Designing Ads
- Research by surfing
- What sucks, rocks & why
- How to get 6 months of learning in 3 hours
- Embedding video
- Embedding Ustream @ budurl.com/ustreamsqueeze
- Real world examples of targeting effectively
- Swarm Graphs
- Swarm Instant Feedback
- Attention-Curiosity-Action @ i-stockphoto + Splash
- Ultra Cheap Epic Graphics
  - AdKreator
  - Designer List
    - coverscorp.com
    - ecoverace.com
    - minisite911.com
    - vipminisites
    - banner-power.com
    - seamlesswebsolutions.com
    - wowminisites.com
    - minisitefrog.com
    - Splashparade.com
    - Cheapminisite.com
- Which banner ads work, don't work & why
- Flow from splash & squeeze to email

Real world testing machine
- TE Chat Feedback
- What to offer & avoid
- How to TRACK opt ins & sales
- Turn idea to action in 30 minutes
- Target offers specifically for TE
- Offbeat autoresponder
- Why have only 10 seconds to get attention
- How to stand out like a purple cow
- Software for your own TE

As you can see, this is truly a Super High Intensive Training!

Best of all you get it FREE when you BUY TRAFFIC DASHBOARD before Midnight July 4. I can't guarantee the training will be available for free after that. I plan to sell it since it took a week to research it all and a week to create the training.

Buy Traffic Dashboard Today And Get This Awesome 3 ½ hour Video Training – FREE!

OR

DOWNLOAD your free copy of "How to Learn Internet Marketing at Total Light Speed Using the Ultimate Training Grounds"

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A. Who Else Wants 60% Front End and 50% Back End?

http://thetrafficdashboard.com/affiliates/

Affiliates, we're finishing up touches on a DROP DEAD Mr. Stickman promotion for you. If you are NOT double opted into our list, you will NOT get this promotion. Go to https://marlon.infusionsoft.com/Affiliate/and make SURE you are double opted in to our email list.

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B. ANNOUNCEMENTS FROM MARLON

How to Get Support

a. Do NOT email us. Please.

Go to:

http://www.getyoursupport.com

b. Monday is a HOLIDAY. Support will be open again TUESDAY.

c. COACHING MEMBERS – I put up a new video in Module 15 that is IN DEPTH training on how to create your FREEBIE and your graphics for it. This is MUST WATCH info. Please email me after you watch it.

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C. Today's Article:

How to Create a Squeeze Page AND Get Traffic To It – All In 11 Minutes

How To Create A Great-Looking Splash or Squeeze Page In 7 Minutes, Then Drive Traffic To It In 4 Minutes – All For a Total Investment of 11 Minutes of Time and $6.95 Money

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Let's dig right into this.

Step One: How to Create Your Squeeze Page In 7 Minutes

We're going to use an awesome tool not many in our market know about called Ad Kreator.

Now, here is the main welcome screen:

I click BROWSE TEMPLATES and here is where I go:
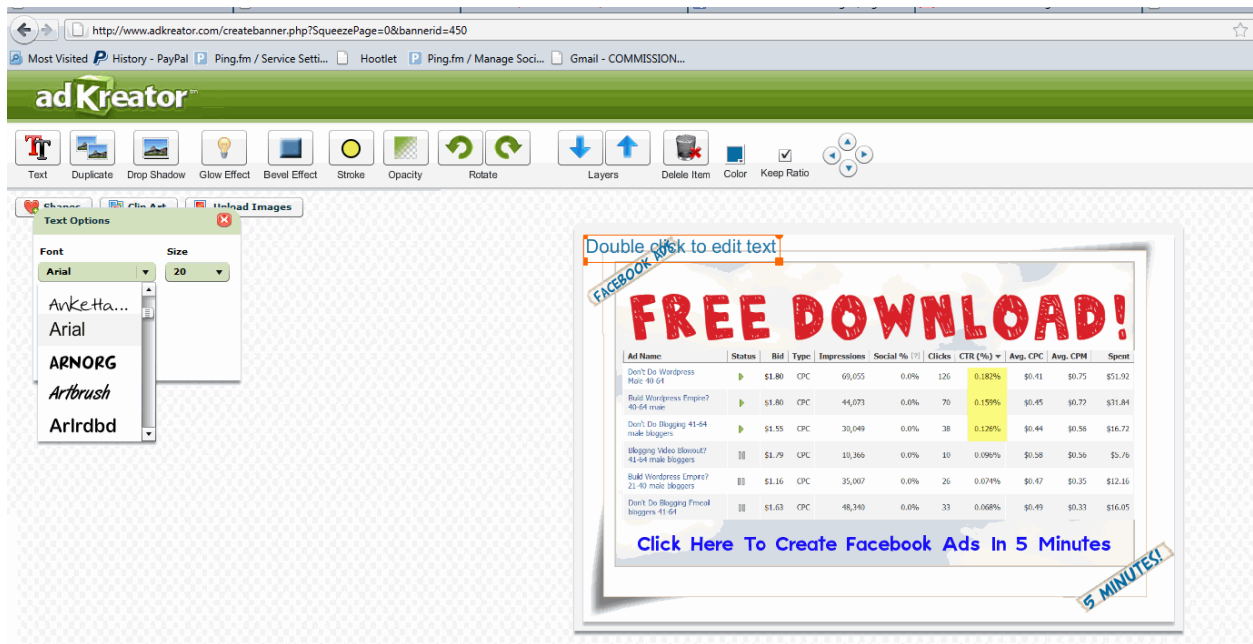
You can see a sample page I created there.

Here is the REAL ONE I created we'll be driving traffic to today in only 7 minutes:

http://kreate.me/CX3

And here is the screen cap of it;

CAN YOU REALLY CREATE FACEBOOK ADS IN 5 MINUTES?

Click Here For Your FREE
Fully Ilustrated PDF Download

Design Kreated Using AdKreator

Now, if I wanted to add a VIDEO and a squeeze to it, it would look like this:
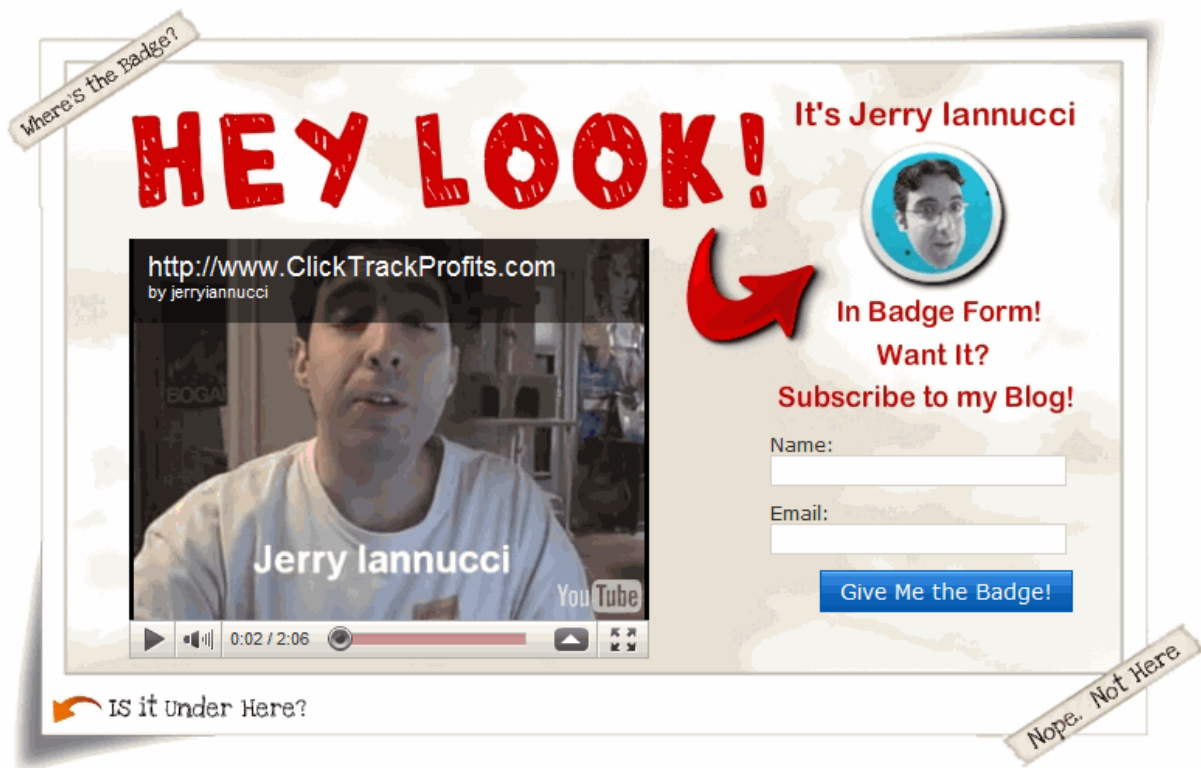
Design Kreated Using AdKreator

That's what it would look like WITH a video and a squeeze page. You can see the page <u>live here</u>. Jerry, you can thank me later for that!

Basically, this is an EASY, newbie friendly tool for creating very good looking Splash and Squeeze pages and banners. I'm gonna use it just because it's the fastest tool I know of to create neato lookin' squeeze and splash pages.

<u>Watch the video here as I create a Splash and/or squeeze page with it in 7 minutes</u>.

How awesome was that? And I'm brand new to this program. I've barely used it! Still, I was able to do that lickety split on the video.

Step Two: Drive Traffic To It In 4 Minutes

This is where my VIRTUAL TESTING and TRAINING Grounds concept comes into play.

You can download a FULL PDF here that explains this concept in detail and how you can use it to progress at lightning speeds.

Here's how you're gonna do that.

1. Go to THIS WEB SITE

Yes, that is an affiliate links as are the other links in this issue. If you don't want me to get a commission, then …. Ummmm …. what's your issue?

Here's the TRAFFIC this site gets. 948,908 pages were viewed on it yesterday and it has 446,287 members.

Daily Statistics ?

446,287 members
354 members joined yesterday
1,799 members online
294,474 pages viewed today
948,908 pages yesterday

2.   Join

3.   Add your site URL to "My Sites"

After you add it, you'll see it in the list...

4. Buy credits

Purchase Credits

Credits to buy:	1000 credits for $5.95 ▼
	500 credits for $3.95
	1000 credits for $5.95
	2500 credits for $13.95
	5000 credits for $27.95
	7000 credits for $37.95
Purchase method:	10000 credits for $49.95
	15000 credits for $74.95
	25000 credits for $119.95
	50000 credits for $229.95
	100000 credits for $449.95

Buy Credits

It will cost you $5.95 for 1,000 credits, which are 1,000 people viewing your page, web site, blog page or ad.

5. Assign your credits to the page

Assign credits

2575

Assign

After they are added it looks like:

5. Watch the traffic ROLL IN within 45 seconds

Now, as you can see I drove the traffic to thetrafficdashboard.com. But I am also buying credits to our splash page above right now! In Traffic Dashboard, I show you how to see YOUR traffic live like this also – for FREE!

Next to autoresponders this is the most valuable tool I have because it gives me instant feedback on how my marketing is doing, AND I can see which affiliates are promoting my sites and when – live.

I can also see country of origin of traffic so if a JV partner is pulling pranks or gimmicks, I NOW it.

6. Check your STATS after 1-2 MINUTES!

About 5 minutes after running the ad, I check my stats…599 impressions and 6 clicks for a 1% CTR rate. Not bad. That's about average.

Click on an Image for Details

Test squeeze page

Traffic Report:

	Impressions	Clicks	CTR
Today:	2	N/A	N/A
This Month:	2	N/A	N/A
Overall:	2	N/A	N/A

5MinuteFacebookSplash

Traffic Report:

	Impressions	Clicks	CTR
Today:	599	6	1 %
This Month:	599	6	1 %
Overall:	599	6	1 %

The quality of the clicks isn't high. Don't get me wrong.

The OBJECTIONS you hear are things like:

* That's low quality traffic

* People on traffic exchanges advertise scams

* They are dying

I. IF THEY WERE DYIN' HOWZ COME THEY GOT A MILLION PAGE VIEWS YESTERDAY?

II. THEY ARE LEADING THE WAY IN SOCIAL MEDIA USE...I'M BLOWN AWAY AT HOW THEY'VE INTEGRATED CHAT, AND ALL KINDS OF CUTTING EDGE WEB II.O METHODS

III. Yeah, there are scams there as there are in email and everywhere else.

Don't throw the baby out with the bathwater.

FOR A FULL PDF that explains in detail how to use these exchanges to learn Internet marketing faster, simpler and easier than ever before, **click here**.

Easyhits4u is only one of many exchanges. AdKreator is only 1 of many cool tools this industry developed. That is why I created the 3 hour training for you that you get FREE with Traffic Dashboard.

Marlon Sanders is the author of "The Traffic Dashboard."
If you want to get more traffic now, go to:
http://www.thetrafficdashboard.com

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REPRINT RIGHTS: You have permission to use the above article without omission and including the resource box.
You have the right to insert your reseller URL for
"Traffic Dashboard" in place of the existing URL>

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D. "Services You Can Use"
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NEED A COPYWRITER?

Graeme John is awesome. He wrote a Coaching letter for me that hit a home run. If you have money and want to contact him, contact Lisa at getyoursupport.com and say you need to contact Graeme. As with any vendor follow good business procedures and make sure it's a good fit. But I REALLY like Graeme's work ethic,

the way he writes copy and his attention to non-hypey but effective copy.

Step By Step To promoting your site:
http://www.promodashboard.com

Get Training Wheels For Writing Sales Letters:
http://www.pushbuttonletters.com

Learn how to use patterns, gradients, PSD files and create your own basic web page graphics.
http://www.designdashboard.com

Get the BIG PICTURE of Internet marketing:
http://www.amazingformula.com
A lot of gurus cut their teeth on that ebook.

A few important words from my lawyer

My lawyer would say to remind you that nothing I talk about in this issue is guaranteed. While $10 -$12 a month is an accepted average per subscriber in our business, email addresses do go bad, and every niche is different. The results YOU personally get will depend on many factors. No result in business, any business, is guaranteed (which is why God invented jobs). The idea of making $40 per subscriber is almost insane and way beyond the average, in spite of the fact that my good friend does it. Understand that I haven't personally inspected his accounting books to verify these numbers, nor would he have any reason to ALLOW me to do so. This is secret information passed along amongst friends. But I DO have a strong basis for believing those numbers are accurate based on my friendship with James and my own experience in my business using the same exact method he uses on occasion. My advice in business is ALWAYS to never spend scared money, never invest money you can't afford to lose and ALWAYS acquire subscribers at ZERO cost, so that whatever you gain is gravy train. Always test small before you invest much and understand that there it does take time to get an email capture page to perform at 50% and results vary by niche. Not only that, it takes time and effort to get OTO's to break even, and it's within the world of possibilities that good, bright, hard working individuals will never be able to do this. If you can't accept risk or tolerate the possibility of loss of time,

money, energy, effort, financial and psychic loss, keep your day job and do not even THINK about becoming an entrepreneur nor doing email marketing. There ARE costs involved in running any business, including an email marketing business such as your autoresponder service, web hosting, and outsourcers, as well as the cost to buy ads. There IS the risk that email open rates will continue to decline or that laws will change and affiliates won't be allowed to promote. Any business has risks. If you don't like risk, don't own any business. Period. Not even a McDonalds.

Understand that what I sell is SECRETS to success. Most people never do anything with those secrets just like I never perform most of the tricks I buy at my little local magic shop. I like learning secrets. THUS, most people NEVER make any money or negligible money in online marketing. Some even lose money. I do NOT represent that you will gain ANYTHING other than secrets of my success and the success of my friends when you buy my products. I sell secrets. That's the extent of what you buy from me.