

How to put money in the bank by creating a producing a product -- next week -even if you've never done it before, even if you aren't a good writer, even if you don't look good on video, and even if you don't have ideas

http://www.marlonsnews.com

Mr. Stickman Says: "Simplify!"



The Money IS STILL In the List!

Always has been. Always will be.

in less than 2 hours I made my first site with the Design Dashboard

\$35,000

\$30,000

\$25,000

\$20,000

\$15,000

\$10,000

\$5,000

\$0

25,410.20



The Only "Point 'n Click" System That Turns Creating Web Pages, Landing Pages, Mini-Sites And Blogs Into a Virtual No-Brainer!

Customer Support | Affiliates

"You Point and Click, Then Follow The Steps... When You're Done You've Got a Web Site Ready To Make Sales!"

How to <u>Point 'n Click</u> Your Way To <u>Create Amazing Web Pages</u>

That Sell Your Products Like Crazy!



10,120.85

8,250.55

■ DESIGN DASHBOARD TOTAL REVENUE = \$266,082

9,295.20

Nov 06 Jan 07 Feb 07 Mar 07 Apr 07 May 07 Jun 07

7,224.60

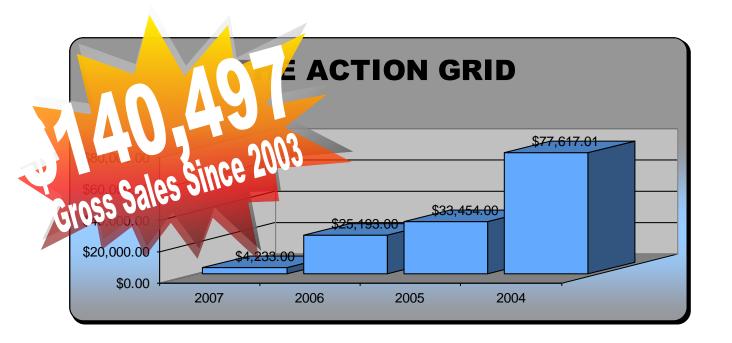


"Extra \$7,500 a month with 1 idea"

The Amazing Formula





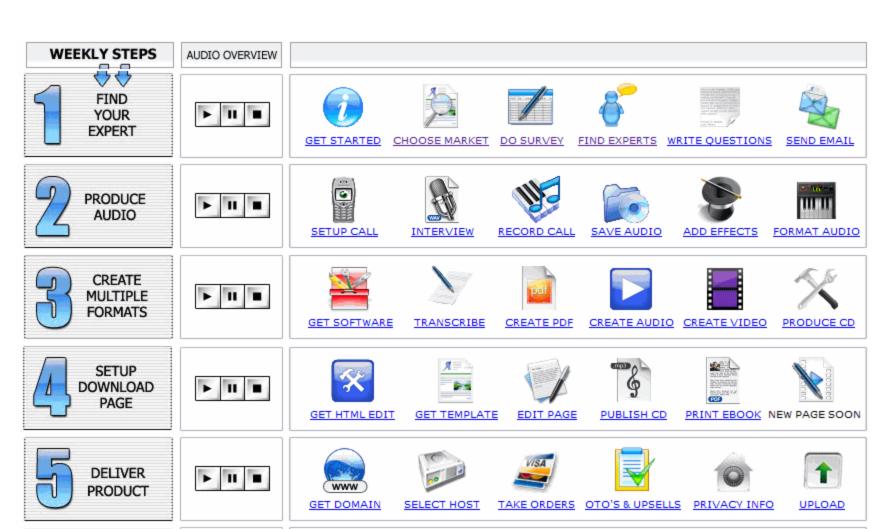


NOT average or indicative of anything



Will your time here have been well spent?























GET AMEMBER CONFIGURE

AFFILIATE

ADD PRODUCTS ADD PLUG-INS

MANAGE

Step One: Choose Your Market





Step Two: Review "Most Popular" Categories

Step 2.1: Go to this URL: http://ezinearticles.com/

<u>Step 2.2</u>: When the page loads just look for the categories with red arrows next to them.

Helpful Tip: The red arrow indicates there are subcategories you can look at.

```
Business *

Internet and Businesses Online
Finance *

Insurance *

Legal *

Real Estate *

Home Based Business *

Writing and Speaking *

Computers and Technology *

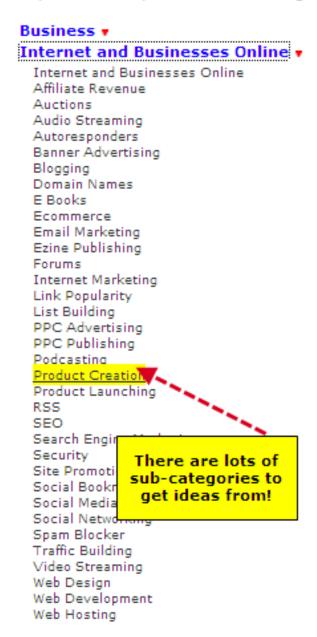
Communications *

News and Society *

Relationships *

Reference and Education *
```

Step 2.3: Once you find a subcategory of interest, simply click to view the articles on that topic;



Step 2.4: When the articles load, click on one of interest to you.

Step 2.5: Once the article has loaded, scroll down the page until you see this;

Most Viewed EzineArticles in the Internet-and-Businesses-Online

Step 2.6: When you see the most viewed articles you can then see which topics are of the most interest to the specific category you are looking at. When you find one you want to use, go to the next step.

- New Product Development Strategy
- 2. Ebook Creation How to Easily Write an Ebook in a Week
- 3. How To Write A Guaranteed Clickbank Best Seller
- 4. Master Resell Rights and Private Label Rights Explained
- 5. Outsourced Product Development: Steps to Ensure Success
- 6. The Best Kind of Customer's Desperate Buyers Only
- 7. Master The First Step Of Successful Product Development
- 8. How To Use Alibris To Find Public Domain Books
- 9. Product Creation Easy Steps to Your Own Ebook
- 10. How to Create a New Information Product
- 11. Who Should Consider Starting a Paid Subscription Website?
- 12. How To Tell If Your Amazing New Product Idea Is Really Worth Gambling On
- 13. New Product Development
- 14. Creating Cash Flow From What Y

15. Product Development

Look For Popular Topics of Interest In the "Most Viewed" Articles List

You don't actually need to read the articles in the list. What you do is find topics that interest you. Then you click on the link in the resource box at the end of the article, go to the web site and see if ANYTHING is being sold other than an inexpensive ebook.

You're looking for a market where newsletters, CD's-of-the-month, or membership sites are being sold and paid for on a monthly basis. You're looking for groups of people who pay royally to attend seminars and workshops.



Step Two: Put Your Ideas Through THIS Checklist

- 1. Does the target audience ALREADY buy info products?
- 2. Does the target audience ALREADY have affiliate program
- 3. Do you see 4-7 ppc ads in Google?

If you don't see ads running, that means not many people are selling in the market or running ads isn't profitable. Either way, you have to wonder WHY. Maybe there's an explanation. But it's sure a warning sign. And should make you think twice about the market.

4. Can you reach the target audience with advertising you can afford?

Check out the cost of keywords on Google. Can you be on the first page of Google pay-per-click ads for .50 a click or less? If not, you need to really think about your budget and whether or not you have the funds to be in the market. Another thing to look for is affordable BANNER advertising. Can you buy banner ads on web sites that target your potential customers directly? If you can, that's a good thing. If you can't, then you need to make sure you can REACH the market.

5. Do you see a lot of articles on ezines.com being submitted on your topic?

If you do, look at the resource box at the end of the article where there's usually a URL. Check out the web sites. Are they selling info products? Or just making money off of Google Adsense?

6. Does the market have FORUMS where people go to discuss the topic?



Step Three: Use The Back Door To Follow The Money To Great Markets

You like to see subscriptions to something or what is called continuity income, such as membership sites, CD's of the month, coaching programs or newsletters.

You should have read my Special Report about this yesterday. But if not, you can read it now:

Download it here.

This means you can take the BACK DOOR to finding good target markets for info products by FIRST SEARCHING for theses things. In Google you type in the name of the product and one of the above. So if you were thinking of producing a product on investing in rare coins, you would type in:

- * rare coin investing newsletter
- * rare coin investing seminar
- * rare coin investing workshop
- * rare coin investing CD of the month
- * rare coin investing coaching





Step Four: Brainstorm a List Of 12 Product Ideas

Now, once you find the money, you have to come up with 12 possible product IDEAS. I have a whole program called "The Red Factor" that is really about how you come up with great product ideas. But let me walk you through the basic guidelines. If you just follow these, you should be able to find good ideas.

You must ALWAYS have an advantage and KNOW what your advantage is BEFORE you create your info product. That was the #1 message of Red Factor. Let me explain and illustrate:

1. There are already 1 to 3 products on the topic:

If you are the 2nd or 3rd person to sell a product on a topic, what you do is attack the WEAKNESSES of the #1 and #2 products. This is called playing offense. You do NOT produce a product that is like theirs but cheaper! That's the mistake most people make. Instead, you find the WEAKNESS of the #1 and #2 products and you attack the weaknesses.

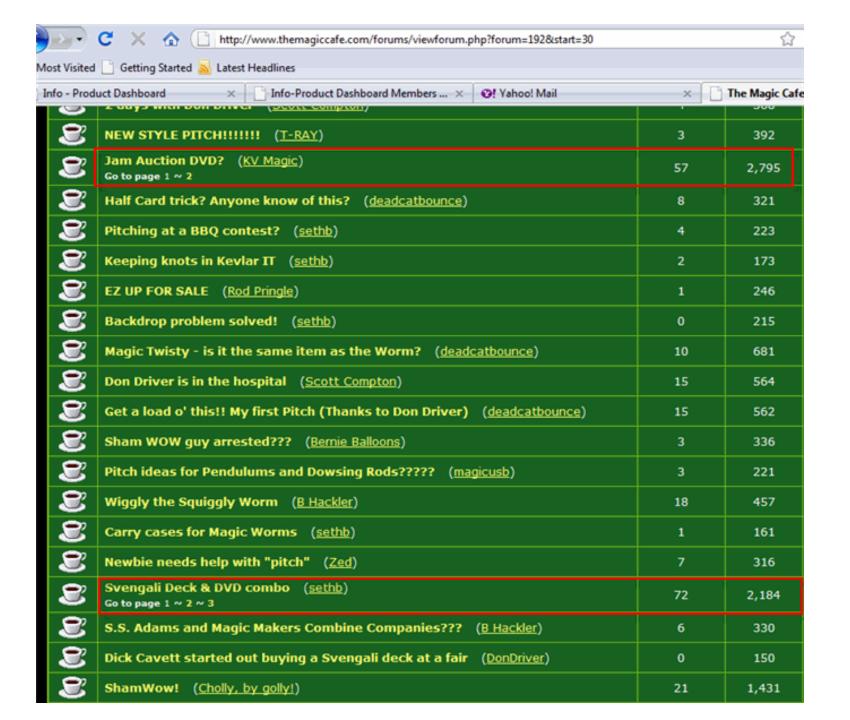
I personally don't like playing offense. The FIRST person to create a product on a topic and get known for that topic has the advantage. Still, the one advantage of offensive moves is you KNOW the product will sell because it's already selling.

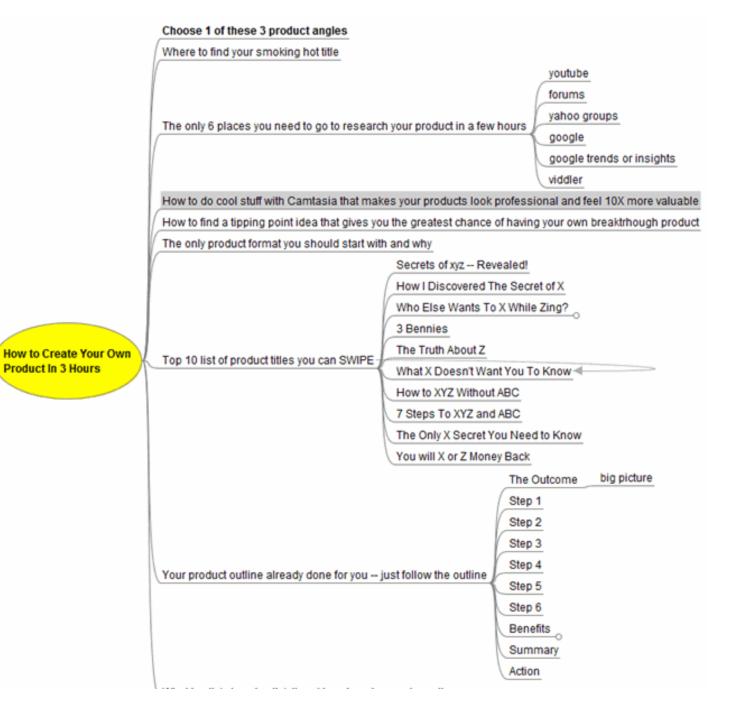
The ADVANTAGE you have in playing offense is you know the WEAKNESSES of the #1 and #2 products and you can target those weaknesses.

Next we do a 12 product survey, find experts, write questions and send an email requesting an interview....



Simpler, Shortcut Method





http://freemind.sourceforge.net

Choose 1 of these 3 product angles

Where to find your smoking hot title

The only 6 places you need to go to research your product in a few hours

How to do cool stuff with Camtasia that makes your products look professional and feel 10X more valuable

How to find a tipping point idea that gives you the greatest chance of having your own breaktrhough product

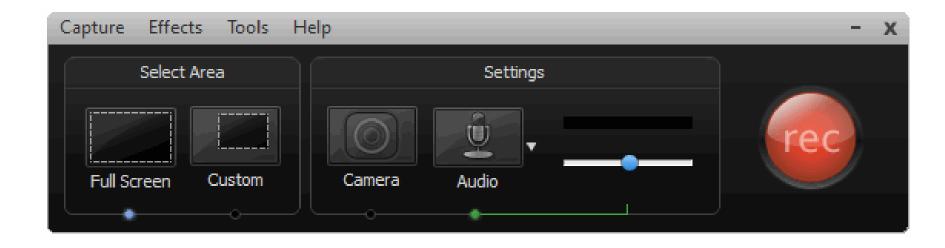
The only product format you should start with and why

Top 10 list of product titles you can SWIPE

Your product outline already done for you -- just follow the outline

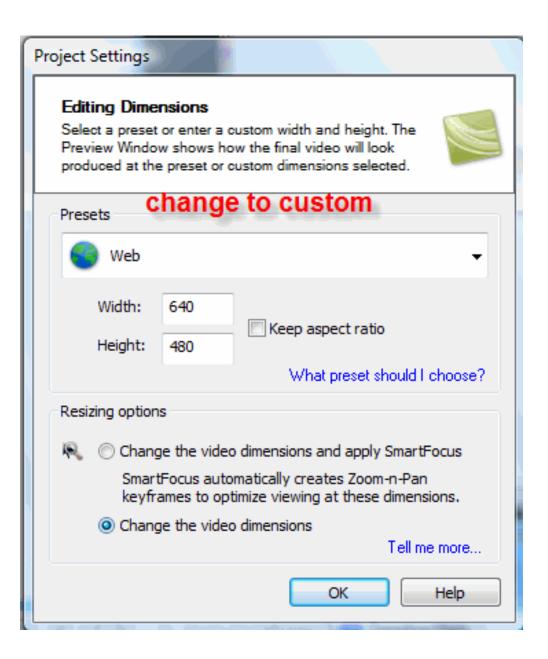
What to click, how to click it and how to get a good result

How to Create Your Own Product In 3 Hours

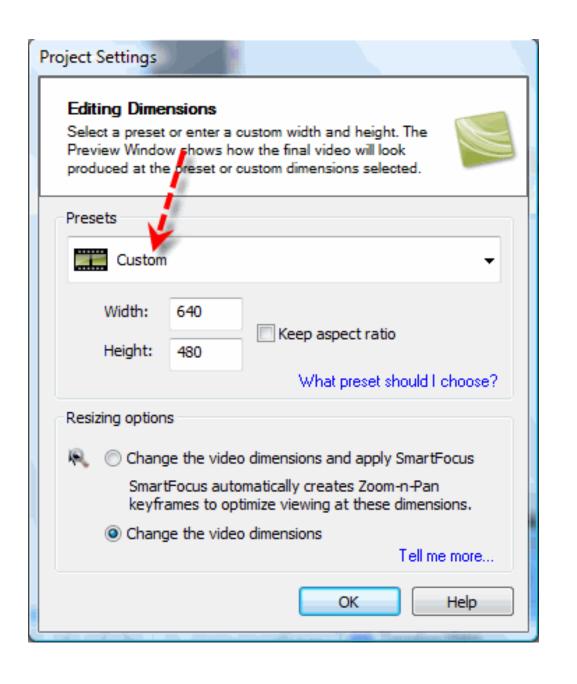


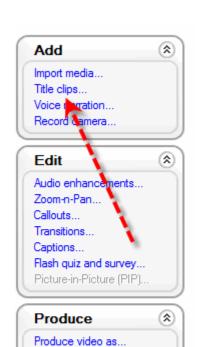


Import your video

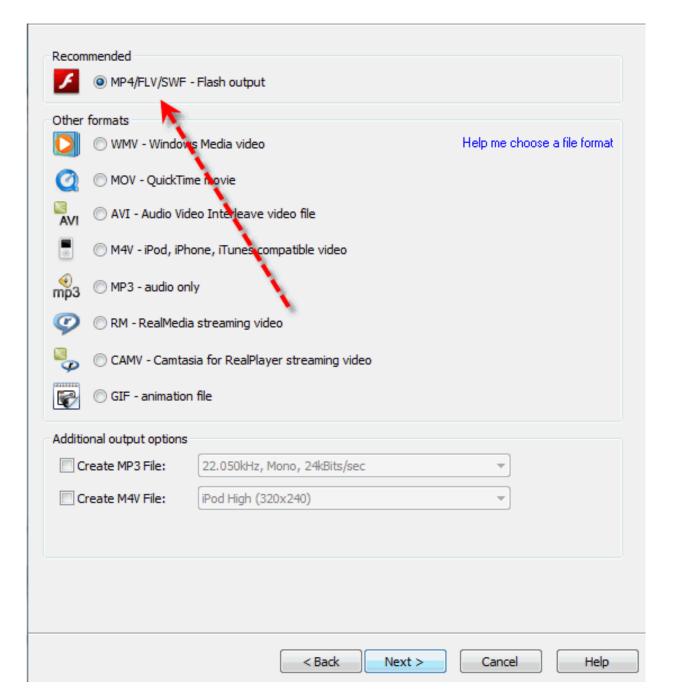


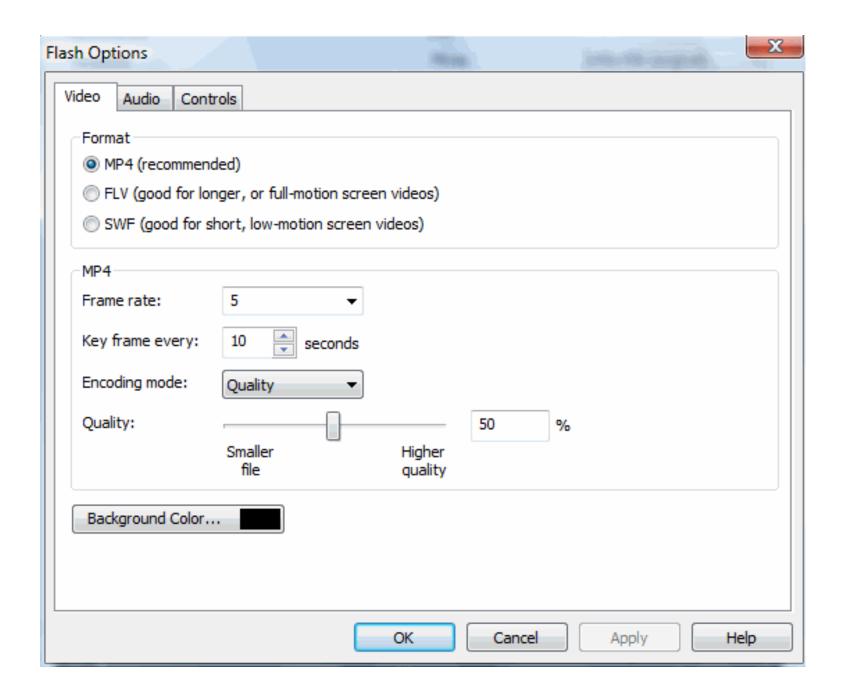
Do not choose Smart focus

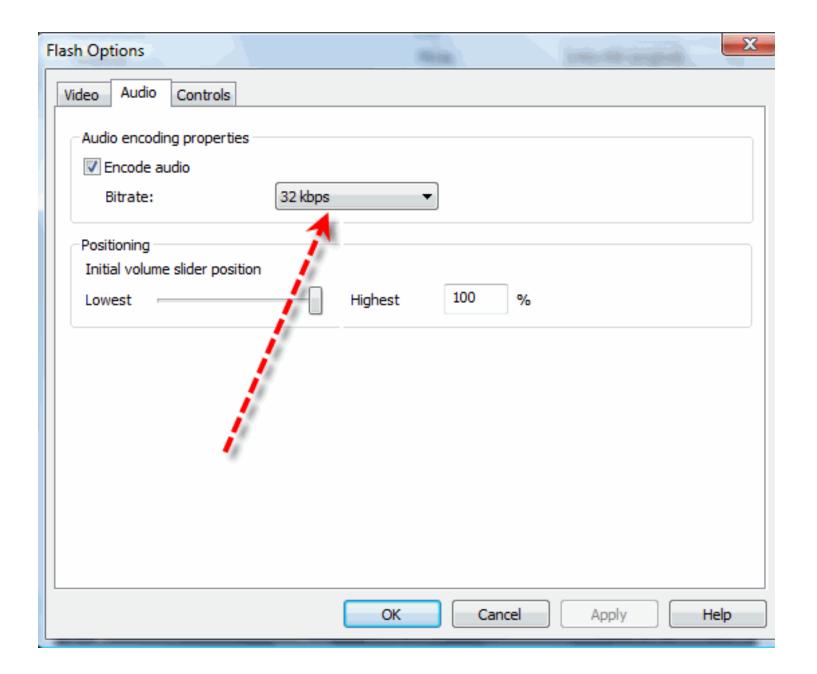


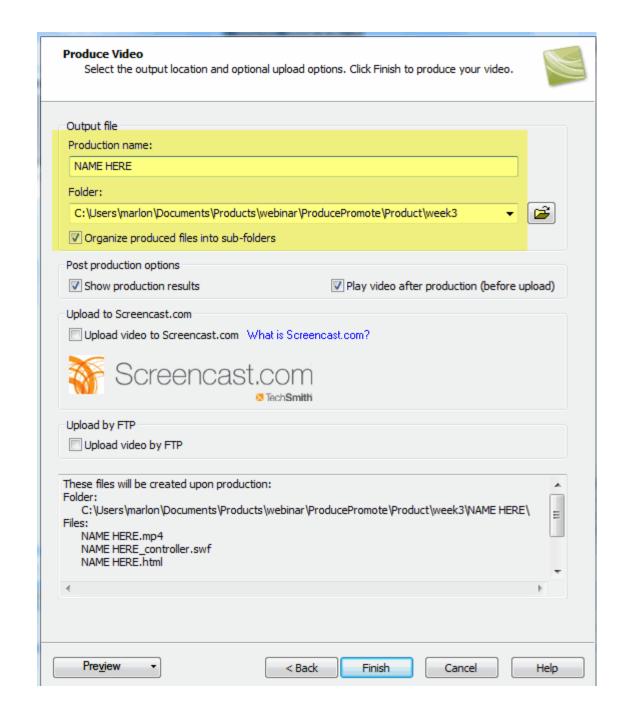


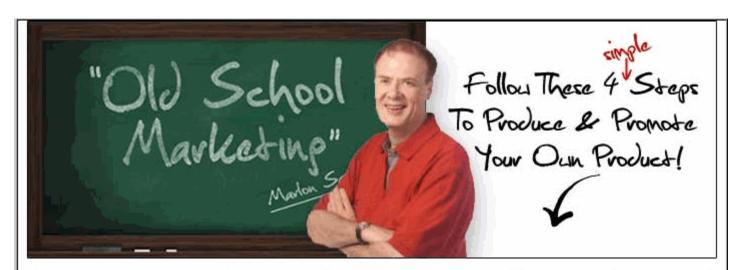
Create CD menu... Create web menu... Batch production...











Webinar Week 1 Week 2

Week 3

Week 4

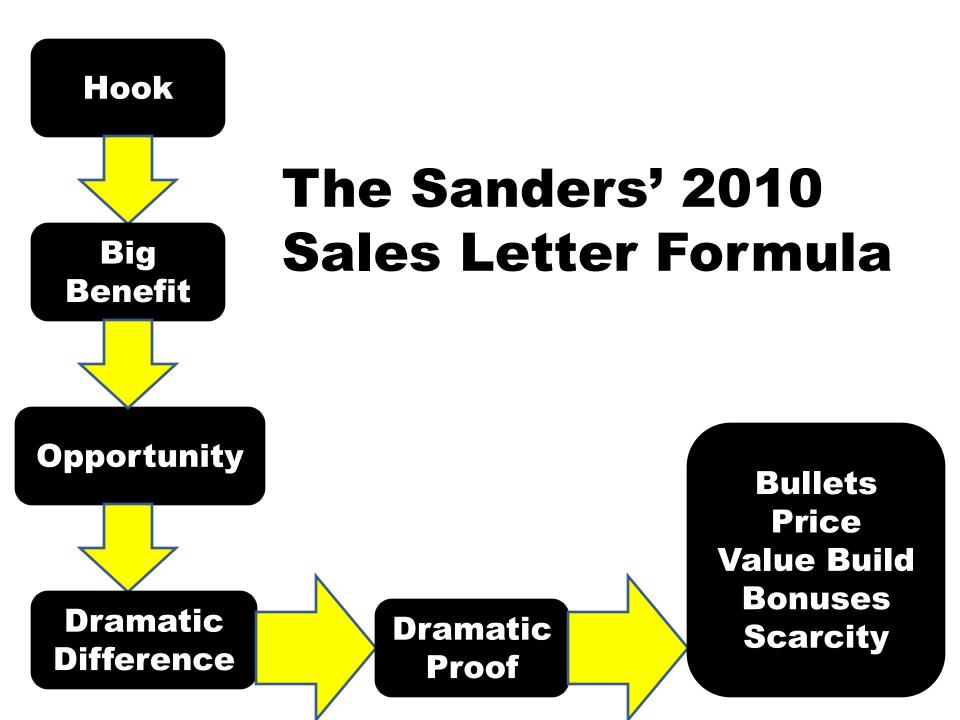
Bonuses

Blog

Week One: Using Video To Create Your Product

VIDEO ONE





How to put money in the bank by creating a producing a product -- next week -even if you've never done it before, even if you aren't a good writer, even if you don't look good on video, and even if you don't have ideas

http://www.marlonsnews.com

How Many Would Agree I Delivered On That?

How Many Would Like The Slides?



How would you like a step-by-step formula for Promoting and SELLING that info product?

OW TO MAKE CASH LIKE CLOCK WORK"

You Get My Exact Systems That Enable Me To Sell Thousands Of Products From The Comfort And Convenience Of My Home





Promo Dashboard Turbo

Affiliate Dashboard Turbo

Affiliate Dashboard Coaching

Web Design Dashboard

Red Factor Marketing Dashboard

Info Product Dashboard

Product Dashboard Coaching

V-Blog Secrets Immersion Visit My Site

How I got People

Push Button Push Button Target Market Survey

You get all this and a bag of chips



Welcome

TURBO

Bonus Set 1

Bonus Set 2

Bonus Set 3

Bonus Set 4

Bonus Set 5

Bonus Set 6

Forum



<-- LISTEN TO THE AUDIO

FOLLOW THESE STEPS

AUDIO OVERVIEW



TARGET

GOAL -> TARGET YOUR MARKET





BIG PICTURE







BRAINSTORM



OUTLINE



OUTSOURCE



CREATE



CREATE OFFER

GOAL -> TARGET YOUR MARKET





REPORTS



POWERPOINT

www



SCREENVIDEOS



WEBINAR



CD



COURSE



SQUEEZE PAGE

GOAL -> CREATE YOUR SQUEEZE PAGE





GET TOOLS

SETUP DOMAIN



ADD HTML



CREATE FORM



WRITE BULLETS



UPLOAD SITE



RESPONDER

GOAL -> CREATE AND MANAGE RESPONDER















Marlon Sanders' Affiliate Dashboard

WEEKLY STEPS



GET STARTED HERE















Start Here

Set Commission

Pay on Backend

Affiliate Software

Signup Page

Signup Email

















Get The Links

Cut 'n Paste Email Premade Sites

Product Reviews

Train Affiliates

Support

















Banner Ads

404 Error Pages

<u>Articles</u>

Brandable PDF's

Viral Content

Other Tools

















Aff. Directories

Compile Your List Submit Your Prog. Create Backlinks

Find JV Partners



RECRUIT NEW AFFILIATES PT. 2





Customers



Auto-Signup



Get 'Em On Board





Tell-A-Friend Monthly Contest Find Top Affiliates



















Monthly Update

Affiliate Letters

Biweekly Emails

Blogging

Podcasting Video Blogging



the Affiliate Dashboard

6 Week Coaching Program

Welcome

Module 1

Module 2

Module 3

Module 4

Module 5

Module 6

Product

Downloads

Welcome To The Product Access Area!

Click here to access the Affiliate Dashboard product

Hi,

Marlon here.

Please disregard the "promote it" link in your members area. Do NOT promote it because the sign up period is over for this product.

As you can see, the product access area contains 6 tabs. Each tab gives you access to a different module in the course. We've created it this way so it's simpler and easier for you to access your information.

To get started just click "Module 1" using the tab buttons above.

Best wishes, Marlon Sanders

Latest Downloads

Conference Call #7 MP3

Author: Marlon Sanders

Filesize: 21.6 mb

Conference Call #6 Transcript

Author: Marlon Sanders

Filesize: 352 kb

<u>High Conversion Headlines</u>

Author: Noah Fleming

Filesize: 124 kb

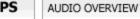
Bum Marketing Report

Filesize: 77 kb



<-- Listen to the Audio Overview

WEEKLY STEPS



















GET SOFTWARE SETUP SOFTWARE

DRAW HEADER

ADD COLOR

ADD IMAGES

ADD STYLES



ADD **SPECIAL EFFECTS**









ADD PATTERNS



ADD SHAPES



GET FONTS



ADD TEXT

PRODUCT SHOT



SET UP YOUR WEB PAGE













ADD HEADER



SPECIAL FX

FAVICON



CREATE SALES LETTER













TESTIMONIAL



FINISH IT



THE FORMULA



FORMAT PAGE











CREATE FLY-IN









SETUP CART

ADD SCRIPTS



LAUNCH YOUR WEB SITE





GET HOST



ADD XTRA PAGES



SITE TRACK



SETUP DNS



FTP PAGES



PROMOTE



Welcome

Module 1

Module 2

Module 3

Module 4

Module 5

Module 6

Welcome To The Red Factor Module #1 Access Area

Click Here To View



The Red Factor Module #1 PDF

Click to Listen



The Red Factor Module #1 Audio Wrap-Up





Marlon Sanders' Marketing Dashboard



AUDIO OVERVIEW

1 setup your business













YOUR VIRTUAL TEAM



YOUR SALES PLAN



SETUP YOUR REMINDERS

2 target your market





SECTION

SETUP YOUR SPREADSHEET



YOUR BREAK EVEN



YOUR HOT PRODUCT



YOUR HUNGRY TARGET MARKET



12 PRODUCT SURVEY



TARGETED MEDIA

setup sales process





MERCHANT ACCOUNT



ADD YOUR DOMAIN



ADD YOUR HOSTING



YOUR KILLER SALES LETTER



GRAPHIC DESIGN



YOUR WEB







FTP: FILE TRANSFER



WEB STATS TRACKING



YOUR AUTO-RESPONDERS



YOUR STICK LETTER



SHOPPING CART SETUP



AFFILIATE PROGRAM







GET TRAFFIC



CREATE YOUR PROMOTION



PAY-PER-CLICK PROMOTION



RSS NEWS FEED



YOUR PROFIT STATISTICS



SPLIT TESTING







EMAIL SUPPORT



ANTI-VIRUS SOFTWARE



SUPPORT DESK SYSTEM



BACKUP YOUR DATA



FREE TRIAL SOFTWARE



MARKETING RESOURCES



Info-Product Dashboard

productdashboard.com

The only "Point and Click" System For Creating Your Products That Sell Like Crazy!

Welcome

Bonuses

WEEKLY STEPS



EXPERT



















CHOOSE MARKET

DO SURVEY

FIND EXPERTS WRITE QUESTIONS

SEND EMAIL







INTERVIEW











CREATE MULTIPLE **FORMATS**















FORMAT AUDIO





























Info-Product Dashboard Coaching Program Audio Download Page





Thank you for your order of VBlog Secrets - Immersion!

Please follow the instructions on this page to access the contents of your product which include Power Point Presentations, Videos and example audios.

Click here to access our resource page!

Here is the <u>link</u> to our 10-week blog!

Click here to see the "Marlon LIVE at the Big Seminar" video!

Power Point Presentations:



The Video Blogging Opportunity:

Click to view this presentation



Your Very Own Video Blog (Part 1)

Click to view this presentation



Your Very Own Video Blog (Part 2)

Click to view this presentation

Thank You For Your Order For:

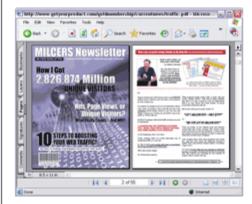
"How I Got 1 In Every 102 English Speaking Internet Users In The World To Visit My Web Site!"

<u>Please Note</u>: The product you ordered is delivered to you in **PDF format** and can be accessed directly in your browser or downloaded to your hard drive.

TO OPEN THE FILE DIRECTLY IN YOUR BROWSER:

If you prefer to read the PDF file online just <u>CLICK HERE to open it directly in your browser</u>.

Clicking on that link will load the PDF file in your browser and you'll be able to start reading it, just like this:



TO DOWNLOAD THE PDF FILE TO YOUR HARD DRIVE:

Step #1: If you prefer to DOWNLOAD the PDF file and save a copy to your hard drive then you need to RIGHT CLICK HERE and choose "Save Target As"







The Push Button Survey Software "Fill in the blanks, click a button and out pops your HTML survey!"

Poll manager	nent for timy	
	Select category my new survey roman greek Create new Delete	
Polls for category:		New poll
Actions	Name of poll	

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Advantages

1. Go to the section when you need it

Product creation? Product Dashboard/Produce Promote

Web site? Design Dashboard

Promotion? Promo Dashboard

Traffic? Affiliate Dashboard

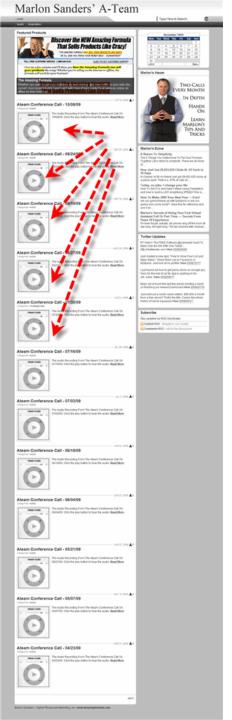
- 2. Go to JUST the icon or section of that product for the exact information you need
- 3. If you need a step-by-step, chunked down process, it's there

HERE'S THE COMPLTE BREAKDOWN OF WHAT YOU GET:

	Digital Products	Original Price
1	Promo Dashboard Turbo	\$117.96
2	Affiliate Dashboard Turbo	\$97.95
3	Affiliate Dashboard 6 Week Coaching Program	\$297.91
4	Web Design Dashboard Turbo	\$117.90
5	Red Factor	\$167.00
6	Marketing Dashboard	\$97.95
7	Info-Product Dashboard	\$97.95
8	Info-Product Dashboard 6 Week Coaching Program Audios	\$297.91
9	V-Blog Secrets - Immersion Package	\$147.00
10	How I Got 1 In Every 102 English Speaking Internet Users In The WORLD To Visit My Web Sites!	\$39.95
11	Push Button Target Market	\$55.00
12	Push Button Survey (12 months Access)	\$120.00
	CD-ROM/DVD-ROM Products	Original Price
13	Amazing Ad Copy Secrets	\$203.95
14	Push Button Letters 2.0	\$125.00
15	Amazing Formula	\$79.00
16	Matt's Marketing Diary	\$57.00
17	Secrets Of Speed Publicity	\$113.90
18	Internet Profitmaker Seminar	\$99.00
19	Marlon Sanders Unleashed DVD Seminar	\$99.00
20	Gimme' My Money	\$299.00

\$2730.33

\$2733 / \$100 = 28 products 1/week = 7 weeks

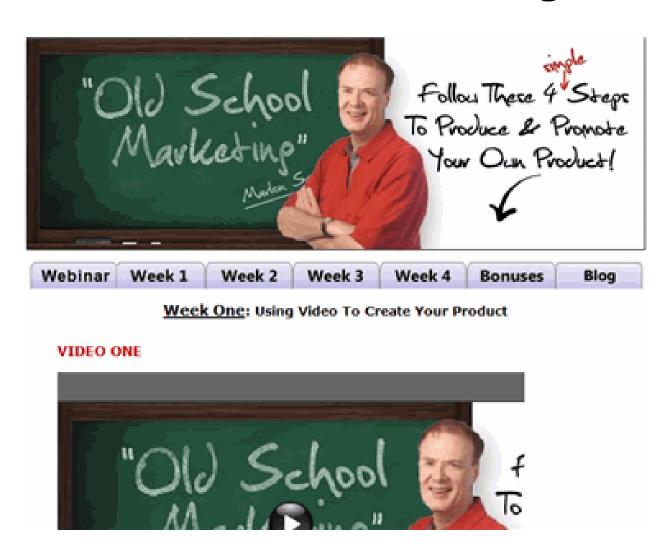


Fast Action Bonus

First 10 people: \$444 30-day access to Ateam archives

First 5: \$500 Overwhelm Cure 4 week training

The state of the s



How to Produce a \$50 Product and One Simple Way To Promote It On No Budget

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17	Secrets Of Speed Publicity	\$113.90
18	Internet Profitmaker Seminar	\$99.00
19	Marlon Sanders Unleashed DVD Seminar	\$99.00
20	Gimme' My Money	\$299.00

\$2730.33 + \$944 Bonuses

\$3,674.33

Total If Purchased Separately: \$2,730.33

"Extra \$7,500 a month with 1 idea" Using 4 sentences I got from Marlon's course, I'm making an extra \$7,500.00 a month. Even if you sell igloos to Eskimos, The Amazing Formula will give you great strategies. My highest 5-star recommendation. Joe Schroeder

NOT an average result

NOT typical

NOT a promise

NOT a guarantee

"\$38,000 in sales" Marlon Sanders is my secret weapon! I turn to him whenever I need help. In the fourth quarter of 1996, his deft advice helped me generate \$38,000 in sales.

Jonathan Mizel

NOT an average result

NOT typical

NOT a promise

NOT a guarantee

"Sold \$2,631" "I spent 15 minutes using your formula and sold \$2,631 worth of products. My partner thought I'd worked on the salesletter at least 2 days. THANK YOU!"

Scott Covert

NOT an average result

NOT typical

NOT a promise

NOT a guarantee

60 day Unconditional You-Can't-Lose Guarantee

\$1997 40 @ \$50

1 week = 10 weeks

\$997 \$7 today \$495 7 days \$495 30 days \$1.00/day

Cancel Within 7 Days I keep your 7 bucks

Do NOT Email

http://wwwgetyoursupport.com

24/7

After 7 Days

In Addition To Digital Access Also Receive 5 CD's In The Mail

Secrets of Speed Publicity
Matt's Diary
Amazing Ad Copy Secrets
Push Button Letters 2.0
Marlon Sanders Unleashed Video
Amazing Formula
Gimme My Money Now

Bye Now!

This video will automatically redirect to the order form